

VICTORIA Ballet Theatre

The Nutcracker

We are now accepting submissions for ads in our program for "The Nutcracker." Every year VBT sells out 5 performances of "The Nutcracker" at the Leo J. Welder Center. Show your support for VBT by placing an ad in the programs and reach over 2,000 ticket holders.

- ❖ All ad forms, payment in full and ad information is due by November 1, 2024.
- ❖ Ad submissions are for "The Nutcracker" to be held December 12-15, 2024.
- ❖ All ad space is limited and sold on a FIRST PAID BASIS.
- ❖ Questions? Call VBT Office at 361.575.2313

Premium Locations

All Full Color/Full Page

Back Cover (1 available) SOLD	\$1000 + \$75 design fee
Inside Front Cover (1 available) SOLD	\$750 + \$75 design fee
Inside Back Cover (1 available) SOLD	\$550 + \$75 design fee
Last Inside Cover (1 available) SOLD	\$550 + \$75 design fee
Full Page (5 available) (1 Sold)	\$500 + \$75 design fee

Standard Locations

All Black & White

Full Page	\$350 + \$75 design fee
Half Page	\$200 + \$75 design fee
Quarter Page	\$100 + \$50 design fee
Eighth Page	\$50 + \$25 design fee

Ad Sizes: Full- 7.5in.w x 10in.h Half-7.5in.w x 5in.h Quarter- 3.75in.w x 5in.h Eighth- 3.75in.w x 2.5in.h

Only One Ad per Form
(You may duplicate this form)
Please print and fill out back.

VICTORIA Ballet Theatre The Nutcracker

*** All ad forms, payment in full and ad information is due by November 1, 2024.**

Advertiser's Name/Dancer: _____

Phone Number: _____

Address: _____

Email Address: _____

Ad Size: _____ Rate: _____

Sold by: _____ Date: _____

Please Check one: **Camera Ready Ad Emailed to cari@carilaza.com**

(All emails must have "The Nutcracker Ad" in the subject line.)

(JPG or PDF files only. No Microsoft Word, Canva, etc. files will be accepted.)

OR

**Design Fee paid- Ad to be designed by Carilaza Designs-
information emailed to cari@carilaza.com**

(Carilaza Designs will bill for excessive revisions, photo corrections and/or design needs that will result in additional design time and will be billed at a \$85/hr. rate.)

***** All photos must be digital and sent as a JPG or PDF file. *****

(We will not scan photos)

Please email all ad assets (text/wording, photo(s), and or special instructions) to cari@carilaza.com.

Please specify if a photo(s) will be sent by an independent photographer.

(Tricia Eaton Nutcracker photos taken on photo day will not be available for use.)

All design elements and payment must be received before ad will be designed.

Attach Check (payable to Victoria Ballet Theatre)