

VICTORIA

Ballet Theatre

2024-2025 Program Advertisement Sales

Fall FOR Dance

&

Gaîté Parisienne &
Madeline

We are now accepting submissions for ads in our "Fall for Dance" and Spring productions. Show your support for VBT by placing an ad in the programs.

*All ad forms, payment in full and ad information is due by August 29, 2024

* Ad submissions are for both "Fall for Dance" and "Spring Gala" programs.

❖ Only one ad will be accepted, no changes between publications.

❖ All ad space is limited and sold on a FIRST PAID BASIS.

❖ Questions? Call VBT Office at 361.575.2313

Premium Locations All Full Color/Full Page		Standard Locations All Back and White	
Back Cover (1 available) SOLD	\$850 + \$75 design fee	Full Page	\$350 + \$75 design fee
Inside Back Cover (1 available) SOLD	\$500 + \$75 design fee	Half Page	\$200 + \$75 design fee
Front Inside Cover (1 available) SOLD	\$500 + \$75 design fee	Quarter Page	\$100 + \$50 design fee

Ad Sizes: Full- 5in.w x 8in.h Half-5in.w x 3.75in.h Quarter- 2.25in.w x 3.75in.h

Only One Ad per Form
(You may duplicate this form)
Please print and fill out back.

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Advertiser's Name/Dancer: _____

Phone Number: _____

Address: _____

Email Address: _____

Ad Size: _____ Rate: _____

Sold by: _____ Date: _____

Please Check one: Camera Ready Ad Emailed to cari@carilaza.com

(All emails must have "VBT Fall and Spring Ad" in the subject line.)

(JPG or PDF files only. No Microsoft Word, Canva, etc. files will be accepted.)

OR

Design Fee paid- Ad to be designed by Carilaza Designs-
information emailed to cari@carilaza.com

(Carilaza Designs will bill for excessive revisions, photo corrections and/or design needs that will result in additional design time and will be billed at an \$85/hr. rate.)

***** All photos must be digital and sent as a JPG or PDF file. *****

(We will not scan photos)

Please email all ad assets (text/wording, photo(s), and or special instructions) to cari@carilaza.com.

Please specify if a photo(s) will be sent by an independent photographer.

All design elements and payment must be received before ad will be designed.

Attach Check (payable to Victoria Ballet Theatre)