



# VICTORIA Ballet Theatre

## 2017-2018 Program Advertisement Sales

### “The Nutcracker”



Victoria Ballet Theatre is proud to be celebrating its 32nd season! We are now accepting submissions for ads in our program for “The Nutcracker”. Every year VBT sells out 5 performances of “The Nutcracker” at the Leo J. Welder Center. Show your support for VBT by placing an ad in the programs and reach over 2,000 ticket holders.

- All order forms, payment in full and ad information is due by Nov 3rd 2017
- Ad submissions are for “The Nutcracker” to be held December 7th-10th.
  - All ad space is limited and sold on a FIRST PAID BASIS.
  - Questions? Call VBT office at 361.575.2313

Premium Locations	
<i>All Full Color/Full Page</i>	
Back Cover ( <del>1 available</del> )	<del>\$1000</del>
Inside Front Cover ( <del>1 available</del> )	<del>\$750</del>
Inside Back Cover ( <del>1 available</del> )	<del>\$550</del>
Last Inside Page (1 available)	\$550
Full Page (5 available) (1 Sold)	\$500

Standard Locations	
<i>All Black &amp; White</i>	
Full Page	\$300 + \$75 design fee
Half Page	\$200 + \$75 design fee
Quarter Page	\$100 + \$50 design fee
Eighth Page	\$50 + \$25 design fee

**PLEASE REFER TO THE BACK OF THIS FORM FOR ACTUAL AD SIZES AND INSTRUCTIONS FOR SUBMITTING YOUR AD INFORMATION.**

**Ad Sizes:** Full- 7.5 in. w x 10 in. h Half- 7.5 in. w x 5 in. h Quarter- 3.75 in. w x 5 in. h Eighth 3.75 in. w x 2.5 in. h

### **Only One Ad per Form**

*(you may duplicate this form)*  
Please Print

Advertiser's Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Rate: \_\_\_\_\_ Sold by: \_\_\_\_\_ Date: \_\_\_\_\_

**Check one:**  Camera Ready Ad Emailed to [vbtdesign1984@gmail.com](mailto:vbtdesign1984@gmail.com)  
(All emails must have “**Nutcracker- Advertiser's Name - Ad Size**” in the subject line.)

**OR**

Design Fee paid - Ad to be designed by Kennedy Velasquez- information emailed to [vbtdesign1984@gmail.com](mailto:vbtdesign1984@gmail.com)

Special Instructions: \_\_\_\_\_

**Attach Check** (payable to Victoria Ballet Theatre), **Ad Copy and Artwork.** No Cash.

Full Page

Half Page

Quarter Page

Eighth Page

## Ad Submissions

Fill out **ONE** ad form - completely and legibly - for **EACH** ad submission and turn in to the designated folder outside of the VBT Office.

Include your ad message and attach all ad parts to this form. **DO NOT STAPLE** anything to be scanned and included in your ad (photos, business card, etc).

Completed ads or ad parts must be submitted by email to [vbt设计1984@gmail.com](mailto:vbt设计1984@gmail.com)  
**PDF, 300DPI JPG** files only. Complete ads must be submitted at the proper dimensions.  
The VBT Office **MUST** have paper work on all ad submitted electronically.

All emails must have "**Nutcracker- Advertiser's Name, Ad-Size**" in the subject line.

Ad proofs will only be available via email. If you do not provide a valid, legible email address, you **WILL NOT** receive a proof of your ad. Any revisions **MUST** be submitted by due date.

The Graphic Design artist will bill for excessive revisions, scanning, photo corrections and/or design needs that may result in additional fees will be billed at a \$75/hr rate.

For questions concerning ad submissions, email Kennedy Velasquez @ [vbt设计1984@gmail.com](mailto:vbt设计1984@gmail.com)  
Please include "**Nutcracker- Advertiser's Name, Ad-Size**" in the subject line.